The Light of the World **Product Offering** 4K UHD Resolution **HDR Support** Smart TV Platform Full Integration with Alexa & Google Assistant Built-in Wi-Fi Voice Control HDMI Ports (3 or more) Screen Size Options **Dolby Vision Support** Dolby Atmos Audio 120Hz Refresh Rate **Gaming Mode** Al Upscaling **8K Resolution IMAX Enhanced Backlit Remote**

Good:

Affordable solutions with essential features for budgetconscious customers.

LG S.M.A.R.T. 55 inch

LED TV

Offers a great balance of features

and value. With 4K UHD resolution,

HDR support, and full integration

with Alexa and Google Assistant,

this TV is perfect for those looking

to upgrade their home

entertainment without breaking the

\$750 installed or as low as \$71 a

month for 12 months with 0%

interest*

Size

Payment

Option

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Choose an option

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LG UHD TV

Better:

Mid-range options that provide enhanced functionality and additional features.

Best:

SONY

Premium product option with the most advanced features and highest quality.

Sony S.M.A.R.T. 55 inch

LED TV

Top choice for home entertainment,

offering superior 4K picture quality

with Sony's advanced Cognitive

Processor XR for lifelike visuals and

deep contrast. Its gaming features,

including HDMI 2.1 and a 120Hz

refresh rate, ensure smooth

gameplay with minimal input lag.

\$ 1,425 installed or as low as

BRAVIA XIR

ull Array LED



Samsung S.M.A.R.T. 55inch LED TV

Offers Dolby Vision, Dolby Atmos, and a 120Hz refresh rate for smoother motion, making it ideal for gamers and movie enthusiasts. Its Tizen platform offers a user-friendly experience with all the smart features you need.

\$1075 installed or \$100 a month for 12 months with 0% interest*

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\$121 a month a month for 12 months with 0% interest*

> **Payment** Option

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